

## Saurashtra Startup Summit 2.0

**Date:** 17/07/2025

**Time:** 09:00 AM TO 05:00 PM

**Speakers:** 1. Prof. Anil Gupta  
2. Mr. Ankit Machhar  
3. Prof. Adrian Florea  
4. Prof. Przemysław Pawlak  
5. Mr. Mahavir Pratap Sharma  
6. Mr. Milapsinh Jadeja  
7. Mr. Mihir Joshi  
8. Ms. Shweta Upadhyay  
9. Ms. Devina Kothari  
10. Mr. Vishal Sarvaiya

**Venue:** RK University, Main Campus, Rajkot

**Targeted Audience & Participants:** Students  
Academicians, Researchers etc.

**No. Of Participants:** 245 Students

### Brief Description of the Event:

The Vibrant Mega Saurashtra Startup Summit 2.0 served as a flagship initiative to strengthen the growth landscape of Gujarat, with a special focus on tier-2 and tier-3 cities. Organized by the Startup Gujarat Cell in collaboration with RK University's K. S. Patel Centre for Entrepreneurship (KSPCFE), the summit brought together aspiring founders, investors, ecosystem enablers, and academic leaders to build a stronger support system for new ventures. The Startup Gujarat Cell, under the Department of Science & Technology, Government of Gujarat, played a pivotal role by extending financial support, mentoring frameworks, and strategic policy guidance. The program featured insightful sessions, including Prof. Anil Gupta's address on six models of network-driven collaboration for creating large-scale social impact, and Mr. Ankit Machhar's practical talk on delivering compelling pitches through storytelling, data-backed strategies, and clear value propositions. Adding a global perspective, Prof. Adrian Florea discussed digital trends such as agile practices, ethical AI, and design thinking, while Prof. Przemysław Pawlak shared best practices for project execution, validation, and structured mentoring. A highlight of the summit was the panel discussion "Bridging Bharat & India – Investing in Growth from Tier-2 & Tier-3 Cities" with Mr. Mahavir Pratap Sharma, Mr. Milapsinh Jadeja, Mr. Mihir Joshi, Mr. Jatin Kataria, and Mr. Ankit, who emphasized the untapped potential of smaller cities, the importance of inclusive funding, local mentorship, and stronger incubation frameworks to ensure balanced regional progress. For students, the summit proved to be an eye-opening experience, offering them direct exposure to the entrepreneurial ecosystem, industry leaders, and global experts. The interactive sessions enabled them to learn

practical strategies for innovation, pitching, and venture building, while also instilling confidence to pursue entrepreneurial careers.

For RK University, the event further reinforced its role as a regional hub for entrepreneurship and innovation. By hosting such a large-scale initiative in partnership with Startup Gujarat Cell, the university strengthened its ecosystem of incubation, mentorship, and knowledge exchange, positioning itself as a catalyst for nurturing future entrepreneurs from tier-2 and tier-3 cities of Gujarat and beyond.

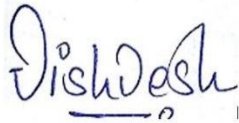
### Objective of Event:

The primary objective of the Vibrant Mega Saurashtra Startup Summit 2.0 was to strengthen the startup ecosystem in Gujarat, particularly in tier-2 and tier-3 cities, by providing a common platform for aspiring founders, investors, academic leaders, and ecosystem enablers. The event aimed to promote regional growth by showcasing the potential of early-stage ventures, supporting academic incubators, and creating avenues for knowledge exchange through expert sessions, global perspectives, and policy-level support. It further sought to encourage inclusive participation, foster collaboration, and build stronger pathways for scaling new ideas into impactful ventures.

### Outcome of Event:

The Vibrant Mega Saurashtra Startup Summit 2.0 successfully created a dynamic platform that connected aspiring founders, investors, policy makers, and academic leaders, leading to stronger engagement and awareness across tier-2 and tier-3 regions of Gujarat. Participants gained practical insights into pitching, project execution, global practices, and collaborative models through expert sessions and international perspectives. The panel discussion highlighted the untapped potential of smaller cities, reinforcing the importance of inclusive funding, mentorship, and incubation support. Overall, the summit not only broadened participants' knowledge but also laid the foundation for sustainable regional growth by encouraging new collaborations, showcasing early-stage ventures, and strengthening the support ecosystem for future-ready startups.



**Mr. Vishvesh Kanabar**  
 Event Co-ordinator  
 Associate Professor,  
 School of Pharmacy,  
 RK University.



**Dr. Pravin R. Tirgar**  
 Director and Professor,  
 School of Pharmacy,  
 RK University.